



OpinionRoute
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PO Box 1532
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Web Application Architecture Analysis

Proposal for:
OpinionRoute
2019-04-07

Introduction

About Systematic UI

Systematic UI LLC increases the efficiency and effectiveness of all our clients by making their web application development processes repeatable and predictable. Adding systems to regular software engineering activities does cost time and energy up front, but pays off over the long run by reducing developer frustration and removing friction from regular bug fixes and feature implementations. Our approach to designing and developing web applications stems from the realization that apps are an expensive but valuable asset that your business needs to monitor and maintain, in other words we work with the reality that an app is never "done". A customer's journey with your business usually starts with your web and mobile applications, so the level of polish and correctness on those surfaces is very important. Systematic UI provides a critical eye on engineering ops and UX design ops to give clients a boost towards achieving victory and protecting them from spinning their wheels in a bog of sloppy and unmaintainable code. We are committed to careful design and craftsmanship of every user interface we work on.

Context Discovery

Learning About You and Your Business

The initial direction of this project will be determined by the quantity and quality of the discovery conversations. During project discovery it's important to understand the technical constraints and the history of your organization's IT or software engineering function. We will interview stakeholders in order to gain understanding of how the internal technology decision making process has produced the current level of engineering maturity. This maturity will be measured on several scales, including cost, scalability, flexibility, resilience and risk preparedness.

During discovery meetings we will try to map out key customer service journeys, task flows, and internal business process to enable us to see the big picture and understand the right balance of priorities for your business. We will also take a look at your software development lifecycle maturity, which includes how you commit code, how you handle defects and bug tracking, how you organize QA and testing, and how you manage releases within the organization, with an eye towards adding automation and resilience – so that you can build and plan the biggest, most impressive features with confidence.

Code Analysis

Review and Read the Application Code

The most fundamental substance of every web application is the code that is written, compiled, and executed, which enables business logic. Each language and tech stack has its own particular set of best practices. There are subjective coding styles and guidelines that can be followed, we will compare your code against the MSDN .Net style standards. A disciplined software engineering organization sets internal standards for coding style and enforces them through code reviews and automated "linters". We will ensure that those standards exist and it is easy for developers to follow them. If those automated linters and static code analysis tools are not being used currently, then we will make recommendations on specific products and services to integrate into your developer's environments.

Code is more than just syntax, it is also important that we analyze logical complexity and code organization. We will look for proper usage of high-level engineering concepts like separation of concerns, dependency injection, inversion of control, and various other data access patterns. We will also document any places that the application code contains redundancies and identify opportunities for refactoring to make future maintenance easier.

Another aspect of the software application code that we will look at is security best practices. Following the OWASP guidelines, we will examine the source code for any less than completely secure configurations and make recommendations for how future security vulnerabilities can be avoided. In addition, if any third party libraries are being used we will check for security vulnerabilities and recommend updates to dependencies that are out of date or that are at risk of going out of maintenance. When we analyze dependencies we will also check for any non-compliant open source licenses that could create legal risks in the future.

Code analysis will also look at the presence or lack of unit tests and integration tests. Recommendations will be made for testing best practices and continuous monitoring of test coverage percentages. Establishing a minimum test coverage requirement and having that checked automatically during the build process will enable you to make changes in the future with greater confidence that you are not breaking things, or introducing regressions.

Fit-Gap Analysis

Identify Risks to Future Improvements

During the more concrete analysis of the application code we will keep an eye out for places that the current technology stack will be a source of friction as your team begins developing new features, in the future. A solid foundation with well-written code will be more than just easier to maintain and easier to extend. This part of the project will carefully consider all new features on your roadmap, and look for places that external services and internal modules will need to be integrated into the existing application. If the application is missing easy to use extensibility points, this analysis will identify that for you. Our knowledge of the challenges that come from 3rd party service integrations will be used to identify potential complications before you even reach them in your normal development cycle.

Frontend Web UI Analysis

Web-based User Interfaces Provide Unique Challenges

It has been said that design is not just how it looks, it's how it works. Our professional experience working on web application UX design will be leveraged to identify shortcomings and areas for growth on your web application. A properly functioning web application must make efficient use of the web platform with standards compliant and semantically "clean" HTML and CSS. At the same time, this purity must be balanced with business imperatives and opportunities for increasing project velocity at the expense of invisible perfection.

In addition, we will analyze your frontend code for opportunities to improve accessibility, performance, loading times, browser compatibility, mobile responsiveness, and usage of modern JavaScript APIs. All of this will be integrated with a goal of giving your web developers the opportunity to work on a modern and enjoyable technology stack. Once frontend code gets out of date it becomes difficult to find developers that can maintain it. Keeping library dependencies up to date is very import. We will look for all of the most valuable places that need those sorts of upgrades, and encourage responsible re-writes of frontend code when necessary, to bring it up to the latest versions.

In addition we will look at the CSS organization and usage of off-the-shelf frameworks that might be bloated. Hopefully we can identify opportunities to slim them down by creating custom SCSS packages and creating a custom component library. We will also describe the best practices of using component workbench tools like Storybook for Angular to give developers a place to isolate frontend code components into easily testable and well documented locations.

Discovery and Analysis Estimate

| Description | Time/Quantity | Rate (USD) | Tax | Total |
|---------------------|---|-------------|--------|-----------------------|
| Context Meetings | 10 | \$ 110.00 | No Tax | \$ 1,100.00 |
| | Discuss all current technology choices and software development lifecycle. Discuss product roadmap and requirements. | | | |
| Research & Analysis | 1 | \$ 2,400.00 | No Tax | \$ 2,400.00 |
| | Reviewing source code and preparing code reviews and big picture analysis of the whole solution architecture. Fit gap analysis based around future product features. Comparing frameworks, libraries, and databases and researching technology options that are discovered during project meetings. | | | |
| | | | | Subtotal: \$ 3,500.00 |

| Description | Time/Quantity | Rate (USD) | Tax | Total |
|-------------|---------------|-------------|-----|-------|
| | Total: | \$ 3,500.00 | | |

Report Creation

The output of all of this analysis will be a report that includes detailed but compact explanations of the technological and methodological changes that we will recommend. This report will include helpful code examples, diagrams of current and future application architectures, as well as links to resources for further research. Our report will be a resource that can be used to create tasks and product roadmap items that can be worked through methodically to steadily improve the condition of the web application. If there are sections of the application that are very clean and well written then we will go into detail about why exactly the current approach is already suitable and capable of accommodating future growth.

Final Report Estimate

| Description | Rate (USD) | Tax | Total |
|--|-------------|--------|-----------------------|
| Application Health Report | \$ 1,800.00 | No Tax | \$ 1,800.00 |
| A detailed synthesis of all research and discovery activity findings which impact the viability, security, and stability of the web application. | | | |
| | | | Subtotal: \$ 1,800.00 |
| | | | Total: \$ 1,800.00 |

Consultation

All of the information that we uncover will need to be put into practice, and a long written report will not necessarily be enough to bring members of the organization up to speed. We will provide several hours of consultation for speaking to stakeholders and members of the engineering team in order to provide clarification of our recommendations. This time can be useful for going over various remediation options and cost benefit analysis of the solutions that will be recommended in the final report.

Consultation Estimate

| Description | Time/Quantity | Rate (USD) | Tax | Total |
|--|---------------|------------|-----------|-----------|
| Consultation | 8 | \$ 110.00 | No Tax | \$ 880.00 |
| Meetings and written documentation on how to implement the recommendations and analyze new situations. | | | | |
| | | | Subtotal: | \$ 880.00 |
| | | | Total: | \$ 880.00 |

Payment Schedule

To begin the application analysis project it will be necessary to invest time and energy very quickly. In order to get our immediate focus on this project, an up front payment of 33% will be required. See SOW below.

After all code has been delivered to us and all context meetings have occurred, we will begin the review of the application code and at that point the next third of the payment will be invoiced.

The final third of payment is not required until the entire project is complete and the reports have been reviewed, and all changes have been incorporated.

We can either conduct this project as a series of project milestones in the Upwork contract management and payment system – or you can utilize the invoicing and billing functions we have available directly through Systematic UI LLC. Either way will work fine and will not change these cost estimates.

Statement of Work

Professional Service Agreement Statement of Work

This Statement of Work "SOW" to the Agreement dated 4/09/2019 between SYSTEMATIC UI LLC, PO Box 1532, Palmer Lake, CO 80133 ("SERVICE PROVIDER") and OpinionRoute LLC 20620 John Carroll Blvd., Suite 202 Cleveland, OH 44118 ("CLIENT") is entered into on 4/09/19 ("Effective Date").

The parties agree to the following:

Project/Service: Review OpinionRoute's web application codebases and architecture and provide technical guidance and reports. Work will follow the agreed upon proposal attached to this document.

SYSTEMATIC UI primary contact: Timothy Bendt tim@systematicui.com **SERVICE PROVIDER primary contact:** Rich Ratcliff rratcliff@opinionroute.com

Project/Service Start Date: 4/09/19

Project/Service Completion Date: 6/29/19 ("Expiration Date").

Payment and Payment Schedule: Three equal payments of \$2,060.00. The Total to be \$6,180 USD. The first payment is due within 5 business days of the signing of this agreement. The second payment of \$2,060 will be billed after code review has started, 1 week into the project and will be due within 30 calendar days. The final payment will be billed after SERVICE PROVIDER has fulfilled all duties in the proposal, and CLIENT has accepted the final report on the condition of the codebase according to the proposal above.

Approved Reimbursements: None

The parties hereto have duly executed this SOW as of the date first set forth above.

Systematic UI LLC

OpinionRoute LLC

By

By

Date

Date