

Tim Bendt

# ESTIMATE

Estimate Date: 2017-09-01

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**BACTrack**

Stacey Sachs

**Description:**

BAC Calculator Estimate  
Includes UI Design  
Create a well designed user experience for online BAC formula calculator

| Description   | Rate (USD) | Tax    | Total       |
|---|------------|--------|-------------|
| Research<br>User research to validate idea and observe behavior                     | \$ 600.00  | No Tax | \$ 600.00   |
| UX Design Sketching<br>Sketch out user-flows and wireframes for the user experience | \$ 400.00  | No Tax | \$ 400.00   |
| UI Design<br>Design the final UI graphics for implementation                        | \$ 400.00  | No Tax | \$ 400.00   |
| UI Development<br>Develop user interface in HTML, CSS, and JS                       | \$ 900.00  | No Tax | \$ 900.00   |
| Subtotal:   |            |        | \$ 2,300.00 |
| Total:  |            |        | \$ 2,300.00 |

**Notes:****Total Timeline: Minimum of 6 weeks**

- Research 2 weeks
- Prototype UI: 1week
- Testing: 1w
- Final Design: 1w
- Development: 2w