BACTrack
Stacey Sachs

Tim Bendt

PO Box 1532
Palmer Lake, CO
80133

BACTrack

Proposal for:
BACTrack
2017-09-01

Option #1

Description	Rate (USD)	Tax	Total
User Research	$ 600.00	No Tax	$ 600.00
Research the idea with real users out in the world. Will probably need to offer a gift card or reward of some sort to get test subjects.			
UX Design Sketching	$ 400.00	No Tax	$ 400.00
Sketch out user-flows and wireframes for the user experience, then test these prototypes with more users.			
UI Development	$ 900.00	No Tax	$ 900.00
Develop user interface in HTML, CSS and JS			
		Subtotal:	$ 1,900.00
		Total:	$ 1,900.00

Notes:

User Research 2 weeks

Prototype UI: 1 week

Testing: 1 week

Development: 2w

Option #2
With design work

Description	Rate (USD)	Tax	Total
Research	$ 600.00	No Tax	$ 600.00
User research to validate idea and observe behavior			
UX Design Sketching	$ 400.00	No Tax	$ 400.00
Sketch out user-flows and wireframes for the user experience			
UI Design	$ 400.00	No Tax	$ 400.00
Design the final UI graphics for implementation			
UI Development	$ 900.00	No Tax	$ 900.00
Develop user interface in HTML, CSS, and JS			
		Subtotal:	$ 2,300.00

Description	Rate (USD)	Tax	Total
	Total: $ 2,300.00		

Notes:

Total Timeline: Minimum of 6 weeks

- Research 2 weeks
- Prototype UI: 1week
- Testing: 1w
- Final Design: 1w
- Development: 2w