



Estimate #3

ESTIMATE

Estimate Date: 2017-09-01

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BACTrack

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Description:

BacTrack Calculator Estimate

Create a well designed user experience for online BAC formula calculator

Description	Rate (USD)	Tax	Total
User Research	\$ 600.00	No Tax	\$ 600.00
Research the idea with real users out in the world. Will probably need to offer a gift card or reward of some sort to get test subjects.			
UX Design Sketching	\$ 400.00	No Tax	\$ 400.00
Sketch out user-flows and wireframes for the user experience, then test these prototypes with more users.			
UI Development	\$ 900.00	No Tax	\$ 900.00
Develop user interface in HTML, CSS and JS			
			Subtotal: \$ 1,900.00
			Total: \$ 1,900.00

Notes:

User Research 2 weeks

Prototype UI: 1 week

Testing: 1 week

Development: 2w